

Become a Jordan Travel Specialist Today

Did you know that millions of tourists are visiting Jordan every year?
Become the expert to capture this increasingly popular market.

Gain the competitive edge by discovering vital strategies that will help you successfully sell Jordan vacations unique to every type of traveler. The Jordan Destination Specialist home study course is packed with the latest information on all the amazing marvels of this hidden jewel.

Know Jordan Inside and Out

Take a detailed tour of Jordan and learn about its historical background, typical climate, wildlife, and cultural characteristics as well as the political and economic setting.

Recommend the Area's Best Attractions

Identify key destinations in the top five touring regions of Jordan and several of the highest rated hotels and restaurants. Apply vital knowledge to help each client create his/her own dream vacation.

Ensure Travel Safety

Ease your clients' concerns by becoming well versed in important safety issues (including special cultural considerations) for male and female travelers.

Customize Unique Itineraries

Use the information you've gained to create itineraries that cater to each client's travel desires – from historical sightseeing to religious exploration to cultural indulgence.

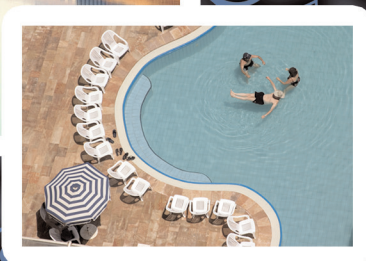
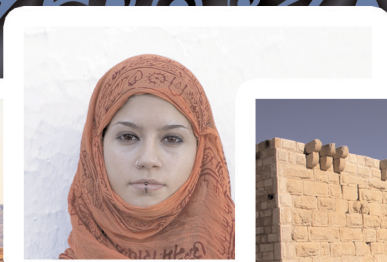
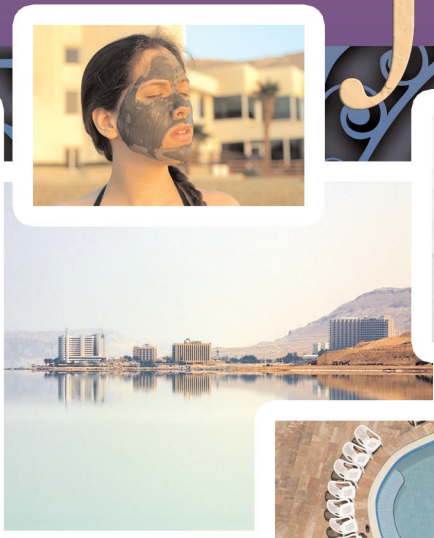
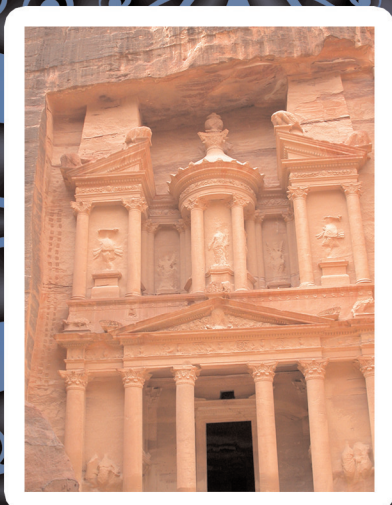
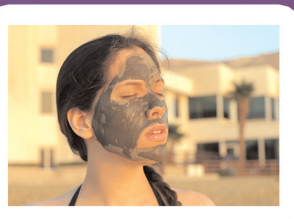
ASTA's home study courses continue to be valued by retail travel professionals around the world in keeping up with their clients' ever changing travel desires.

ASTA makes it easy for you to become a Jordan Specialist – at your own pace and convenience. After you complete the course, your services as a Jordan Specialist will be promoted on www.seejordan.org, the Web site of the Jordan Tourism Board North America. Additionally, you may qualify for exclusive, complimentary FAM trips offered by JTBNA.

If you're ready to increase your sales potential, start by filling out the order form on the back for the Jordan Destination Specialist course.



Jordan



ASTA Jordan Specialist Course

Special Incentive!
 Complete the Jordan Specialist course by Sept. 1 2007 and be eligible for a Special FAM trip to Jordan.

Name: _____
 Company: _____
 Address: _____
 City: _____ State: _____ Zip: _____
 Country _____
 Phone: _____ Fax: _____
 E-mail: _____

The Jordan Specialist Course is available in 3 different, easy to use, course formats: CD-ROM, printed PDF document, or on-line. Please choose from below the format best suited to you and your office:

QTY			
_____	Jordan Destination Specialist Course—CD-ROM	\$79US	\$ _____
_____	Jordan Destination Specialist Course—PDF	\$59US	\$ _____
_____	Jordan Destination Specialist Course—Online	\$79US	\$ _____

Subtotal \$ _____

Purchase course by June 1, 2007 and save \$25 **- \$25.00 savings**

TOTAL \$ _____

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Exp. Date (Month/Year): _____

Name on Card: _____

Signature: _____

Please fax your order form to: 703-739-8717

or mail it to:

American Society of Travel Agents, Attention: Education-Home Study Program
 1101 King Street, Suite 200, Alexandria, VA 22314

The Jordan Specialist Course is also available for purchase by visiting
http://www.astanet.com/education/studycourse_jordan.asp

Questions: ASKASTA@astahq.com, 703-739-2782