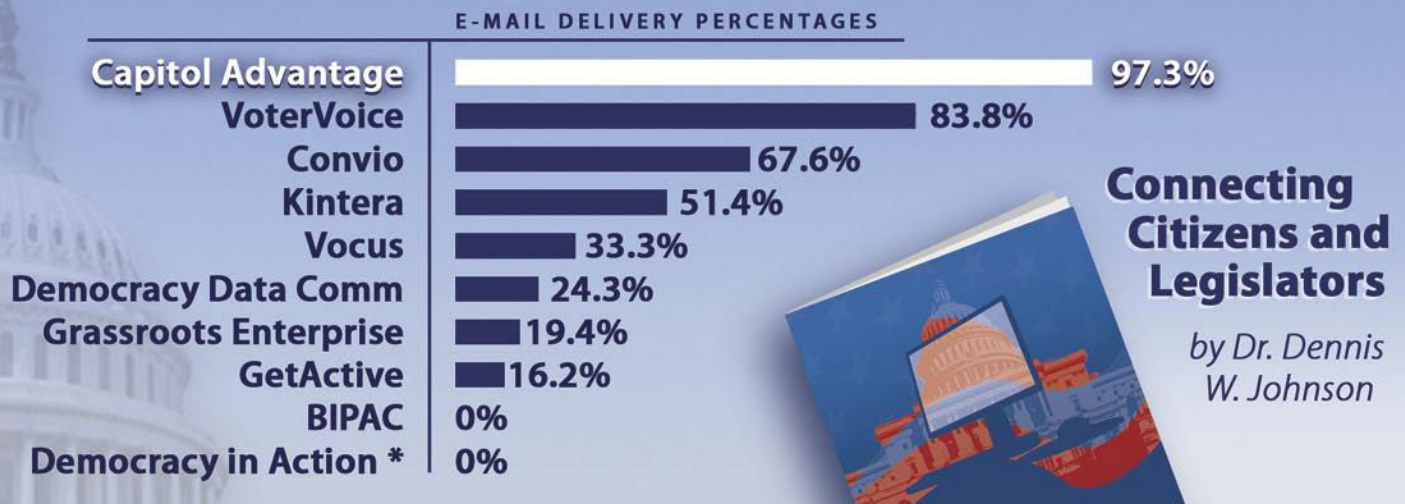


Are your e-mails reaching Capitol Hill?

Recent industry research reveals how online advocacy systems match up



Delivering on the Promise of Online Constituent Communication

On October 2, 2006, the *Washington Post* article, "Study Finds Missed Messages on Capitol Hill," identified significant issues surrounding deliverability of e-mails from constituents to Capitol Hill. The research study, "Connecting Citizens & Legislators," shows Capitol Advantage is unrivaled in our dedication to ensuring our customers' e-mail messages are delivered.

About the Study

In response to anecdotal evidence that some e-mails weren't being delivered to Capitol Hill, Capitol Advantage decided to conduct this study. It is our mission to facilitate meaningful and useful communications between individuals, constituents, the groups they choose to affiliate themselves with, and their elected officials. Dr. Dennis W. Johnson, professor of Political Management at George Washington University and leading expert on online communication, led the research conducted by Capitol Advantage on effective e-mail delivery to Members of Congress.

According to Dr. Johnson, "This research project clearly demonstrates that citizens and advocacy organizations are being shortchanged by some advocacy communications vendors who promise to send their messages to Congress and fail to do so. Only one vendor (Capitol Advantage) scored at a rate that citizens should expect from an advocacy vendor: 97.3 percent."

Capwiz·XC Delivers

Capitol Advantage and its family of companies, including e-advocates and Knowlegis, remain as committed as ever to delivering on the promise of online democracy – for our customers and Congress now and in the future.

Delivering your messages is a responsibility we don't take lightly, because at Capitol Advantage, advocacy is never an afterthought. We will continue to monitor this issue in order to ensure that our customers' e-mail communications are able to reach their representatives. Our company is firmly dedicated to helping citizens and organizations make their voices heard on the policies that matter most to their communities.

Read the full study here: www.capwiz.com/delivers

NOTE: This study only measured e-mail delivery. Some of these organizations have reported delivering via fax, which wasn't part of the study.